

# Brand Guidelines

Target Groups  
Signs  
Backgrounds

CryoSpace

# Specification

# Color



CMYK **C80 M10 Y45 K0**

RGB **R0 G167 B157**

WEB **#00A79D**

MEDICINE ENG

MEDYCYNA PL



CMYK **C15 M100 Y90 K10**

RGB **R190 G30 B45**

WEB **#BE1E2D**

PERFORMANCE PL  
ENG



CMYK **C85 M50 Y0 K0**

RGB **R27 G117 B188**

WEB **#1B75BC**

WELLNESS PL  
ENG

# THE COOLEST PLACE ON EARTH



CMYK **C67 M38 Y15 K0**

RGB **R96 G140 B182**

WEB **#608CB6**



CMYK **C0 M0 Y0 K60**

RGB **R135 G135 B135**

WEB **#010101**

# background Color



CMYK **C67 M38 Y15 K0**

RGB **R96 G140 B182**

WEB **#608CB6**



CMYK **C53 M13 Y4 K0**

RGB **R127 G187 B226**

WEB **#7FBBE2**



Thank  
you